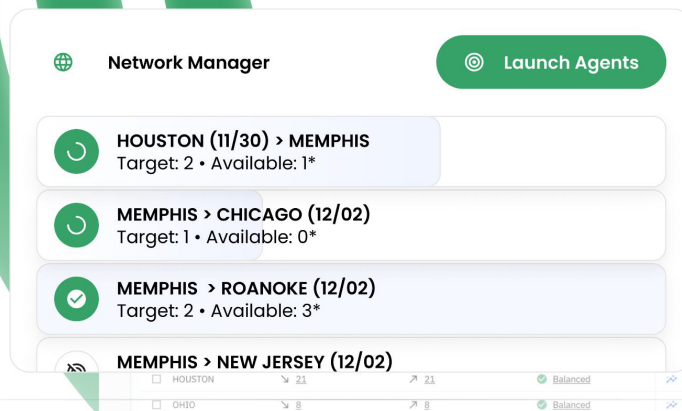




Unlock the Full Potential of Your Enterprise

Automated Decisions. Real Results.

Optimal Dynamics is the foundational platform for transforming businesses into more efficient, scalable and profitable companies. By automating and optimizing critical freight planning decisions, Optimal Dynamics redefines how carriers, shippers and 3PLs operate — increasing asset utilization, boosting profitability, and strengthening network resilience in a constantly changing environment.

A Transportation Decision System (TDS) that Drives Operational Transformation

Implementing a TDS isn't just a technology upgrade, it's a catalyst for measurable transformation across the entire operation. See what's possible with real results from real customers.

 **98.5%**

Automated Decisions

One planner makes 1,500+ weekly load planning decisions and dispatches hundreds of drivers. Automation streamlines operations, maximizes resources and elevates employees.

 **80%**

Planning Team Reallocation

80% of fleet managers shifted from routine planning tasks to strategic initiatives. With just one planner, this company is handling more volume, maximizing miles and setting revenue milestones.

 **19.6%**

Revenue per Truck Increase

This company is planning 60% more freight in the same amount of time while exceeding operational efficiency and revenue goals, resetting performance expectations.

The Decision Company Trusted by Transportation Leaders

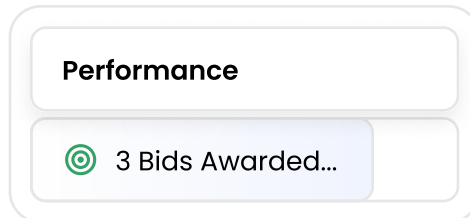


End-to-End Decision Automation

With a unified core engine, our platform drives optimal decision-making from real-time procurement to dispatch to strategic planning, while powering an unprecedented level of automation.

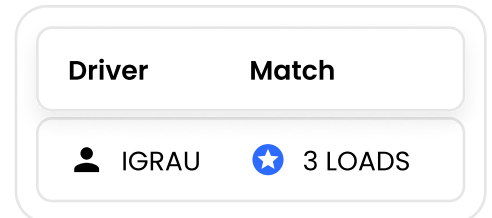
Executing a Decision-Native Approach

Intelligent automation unlocks efficiency at scale enabling streamlined operations, centralized planning, and consistent, high-quality execution across your entire network.



Network Management

Scale your business with intelligent agentic freight procurement across channels. Proactively secure the freight your network needs to improve utilization, service, and profitability.

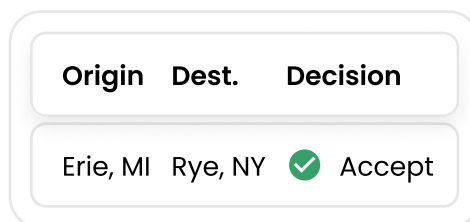


Driver Dispatching

Automate driver-to-load assignments and efficiently manage exceptions. Maximize utilization and profitability across the network, while freeing up teams to source new freight and strengthen relationships.

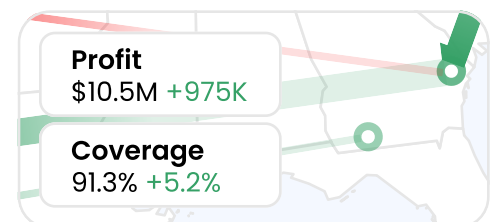
Scaling Smarter with Optimization

With core operations automated, teams can spend more time on strategy. Advanced optimization solutions tackle complex challenges and accelerate business growth.



Bid Analysis

Identify the most valuable lanes and volumes to bid on specific to your network. Quickly discover bids that provide optimal profitability, coverage and service. Win more of the best-fit freight for your network.



Network Analysis

Build resilient operational plans months in advance. Simulate the impact of acquisitions, driver mix, and service levels in a digital twin of your network. Ensure every decision supports long-term goals.



See the power of a Transportation Decision System in action at www.optimaldynamics.com