

# *Staying Ahead of The Curve*

**2007 MCLEOD SOFTWARE  
USERS' CONFERENCE**

**McLeod**  
SOFTWARE

THE ABILITY TO DO MORE

*The Wynfrey Hotel • Birmingham, Alabama*  
**October 3-6, 2007**



**Register today at [www.mcleodsoftware.com/uc2007](http://www.mcleodsoftware.com/uc2007)**

# Staying Ahead of The Curve

2007 MCLEOD SOFTWARE USERS' CONFERENCE

Our annual Users' Conference is designed to help our customers stay ahead of the curve in order to be more competitive in the marketplace. Participating customers will have opportunities to: learn more about the current issues facing the trucking industry; receive advice from nationally recognized speakers on the hottest topics in trucking; network with hundreds of other trucking professionals; and obtain professional development to help you run your business more productively. Also, see all the latest new developments from McLeod Software:

**Major Releases of  
LoadMaster® and  
PowerBroker™**

**ACE E-Manifest  
Border Module**

**New Interfaces  
for LoadMaster  
& PowerBroker**

**McLeod  
Document  
Imaging  
& Workflow  
Technologies**

**And More!**

## ***Management Track***

Our Users' Conference offers an optional selection of concurrent sessions featuring the business and operational issues relevant to trucking executives.

## ***Idea Exchange***

Attend roundtable breakout discussions that provide lively and informative idea exchanges among trucking professionals, offering expertise and information that will directly benefit your operations.

## ***Personal Instruction***

Receive personalized software training, instruction and support. McLeod Software's highly experienced software professionals will be available to help answer your specific questions.

See demonstrations of McLeod Software's latest software tools and hear nationally recognized speakers address the hottest topics in the industry, plus network with hundreds of trucking industry professionals in a relaxed social atmosphere.



***Don't miss this opportunity to stay ahead of the curve!***

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### **Hotel/Conference Facilities**



This year's event takes place at The Wynfrey Hotel. A perfect blend of gracious Southern hospitality and continental opulence, The Wynfrey was designed with luxury in mind. The hotel is located 15 minutes south of downtown Birmingham and 20 minutes from the Birmingham International Airport. The Wynfrey is directly attached to the Riverchase Galleria, which boasts 250 famous name stores and 20 restaurants.

### **Golf Outing & Cookout**

McLeod Software's complimentary annual golf outing and cookout is a tradition at our Users' Conference. This year's "just for fun" golf outing will be played at the 18-hole Valley Course, one of three outstanding courses at the Robert Trent Jones Golf Trail at Oxmoor Valley. The Valley Course features 6,631 yards of golf from the longest tees for a par of 72. The course rating is 70.8 and it has a slope rating of 129 on Bermuda grass.



### **General Schedule**

#### **Wednesday, October 3**

12:00 noon - 6:00pm	Registration
3:00pm - 5:00pm	CCJ Leadership Forum
6:00pm - 7:00pm	Welcome Reception

#### **Thursday, October 4**

7:30am - 8:30am	Registration, Breakfast & Exhibition
8:30am - 10:30am	Opening General Session & Keynote Speaker
10:30am - 11:00am	Refreshments & Exhibition
11:00am - 12:00 noon	Breakout Sessions
12:00 noon - 1:30pm	General Session, Featured Speaker & Lunch
1:45pm - 2:45pm	Breakout Sessions
2:45pm - 3:00pm	Session Swap
3:00pm - 4:00pm	Breakout Sessions
4:00pm - 4:30pm	Refreshments & Exhibition
4:30pm - 5:30pm	Breakout Sessions
6:00pm - 7:00pm	Cocktail Reception & Exhibition
7:00pm - 9:00pm	Banquet / Comedian

#### **Friday, October 5**

7:30am - 8:30am	Registration & Breakfast
8:30am - 9:30am	Breakout Sessions
9:30am - 9:45am	Session Swap
9:45am - 10:45am	Breakout Sessions
10:45am - 11:15am	Refreshments & Exhibition
11:15am - 12:15pm	Breakout Sessions
12:15pm - 1:30pm	Closing General Session, Featured Speaker & Lunch
2:00pm - 5:30pm	Mercedes-Benz Museum Tour

#### **Saturday, October 6**

8:00am - 1:30pm	Golf Outing & Cookout at Robert Trent Jones Golf Trail Valley Golf Course
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## Comments From Past Attendees

“The conference is a must for anyone in transportation.”

- Nik Marty, *McLaine Trucking, Inc.*

“Information at your conference competes well with classes taught at ATA or TCA.”

- Jason Andrus, *Doug Andrus Distributing, Inc.*

“The ability for me to meet with others that use your product and share information has made a positive impact on our bottom line.”

- Mike Schwersenska, *Brakebush Transportation, Inc.*

“The one-on-one training is outstanding. I learn something new or learn a different way of doing something that allows me to make better use of my time.”

- Steve Moser, *Westar Transportation*

“Good opportunity to network with industry professionals when evaluating new business models and diversification opportunities.”

- Scott Batey, *Summit Logistics Services, Inc.*

“Very informative. I came away with some new ideas to improve our company.”

- Dana Severt, *Charles Bailey Trucking, Inc.*

“Excellent blend of McLeod-specific issues and industry issues. It is more than just a Users' Conference.”

- Dave Shamblin, *Commercial Carrier Logistics, LLC*

“I came back with significant knowledge regarding ways to positively impact my business.”

- Bruce Timpson, *Exxact Express, Inc.*



THE ABILITY TO DO MORE

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